

## ORDER

Orders	Order / Rev:	100292					
	Alt Order #:	06809751					
	Product Desc:	NRSC 2012					
	Estimate:						
	Flight Dates:	10/02/12 - 10/09/12		Primary AE:	Amy McCreary		
	Original Date / Rev:	04/13/12 / 09/28/12		Sales Office:	BLPHI		
	Order Type:	GENERAL		Sales Region:	National		
Agency	Name:	Nebo Media, Inc.					
	Buying Contact:			Billing Type:	Cash		
	Billing Contact:			Billing Calendar:	Broadcast		
		1023 31st St. NW		Billing Cycle:	EOM/EOC		
		Washington, D.C. 20007		Agency Commission:	15%		
Advertiser	Name:	National Republican Senatorial Comm		<i>-Fanned</i>			
	Demographic:	A35+		New Business Thru:			
	Product Codes:	PLI2,PLI1		Order Separation:	00:05:00		
	Priority:	SELECT PRIORITY CODE		Advertiser External ID:			
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		Agency External ID:			

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/09/12	115	\$84,650.00	\$71,952.50	October 2012	115	\$84,650.00	\$71,952.50	0.00
					Totals	115	\$84,650.00	\$71,952.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/01/12	10/07/12	--WTF--	3	\$700.00	0.00										



KSNV

Order / Rev: 100292  
Alt Order #: 06809751  
Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC 2012  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$700.00		0.00			
E 2	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$700.00		0.00			
E 3	KSNV	10/08/12	10/09/12	Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4				\$900.00		0.00			
E 4	KSNV	10/03/12	10/05/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6				\$900.00		0.00			
E 5	KSNV	10/03/12	10/05/12	M-F Today Show II 3rd H	CM	9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$425.00		0.00			
E 6	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd H	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$425.00		0.00			
E 7	KSNV	10/08/12	10/09/12	M-F Today Show III 4th B	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$325.00		0.00			
E 8	KSNV	10/03/12	10/05/12	M-F Today Show III 4th B	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$325.00		0.00			
E 9	KSNV	10/03/12	10/05/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
<b>RACHEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		6				\$325.00		0.00			
E 10	KSNV	10/08/12	10/09/12	Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
<b>RACHEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		4				\$325.00		0.00			
E 11	KSNV	10/08/12	10/09/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2				\$425.00		0.00			
E 12	KSNV	10/03/12	10/05/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$425.00		0.00			
E 13	KSNV	10/03/12	10/05/12		CM	1230-1p	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>The Agenda 1230pm</b>																										
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<b>AGENDA</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WTF--	3	\$325.00	0.00																					
E 14	KSNV	10/08/12	10/09/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00											
<b>The Agenda 1230pm</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	MT-----	2	\$325.00	0.00																					
E 15	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00											
<b>The Doctors</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	MT-----	2	\$325.00	0.00																					
E 16	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00											
<b>The Doctors</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WTF--	3	\$325.00	0.00																					
E 17	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00											
<b>Dr. Phil</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WTF--	6	\$450.00	0.00																					
E 18	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00											
<b>Dr. Phil</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	MT-----	4	\$450.00	0.00																					
E 19	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00											
<b>NEWS 3 at 4 (1 HOUR)</b>																										
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Week: 10/08/12	10/14/12	MT-----	2	\$700.00	0.00																					
E 20	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00											
<b>NEWS 3 at 4 (1 HOUR)</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WTF--	3	\$700.00	0.00																					
E 21	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00											
<b>NEWS 3 at 4 (1 HOUR)</b>																										
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Week: 10/01/12	10/07/12	--WTF--	3	\$700.00	0.00																					
E 22	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00											
<b>NEWS 3 at 4 (1 HOUR)</b>																										
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Week: 10/08/12	10/14/12	MT-----	2	\$700.00	0.00																					
E 23	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00											
<b>M-F Early News</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	MT-----	2	\$1,100.00	0.00																					
E 24	KSNV	10/03/12	10/05/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00											
<b>M-F Early News</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WTF--	3	\$1,100.00	0.00																					
E 25	KSNV	10/03/12	10/05/12		CM	657-730p	--TF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00											

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Product Desc: NRSC 2012  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	---TF--		3	\$1,200.00		0.00						
E 26	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,200.00		0.00						
E 27	KSNV	10/08/12	10/09/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,200.00		0.00						
E 28	KSNV	10/03/12	10/05/12	M-F Wheel	CM	730-758pm	---TF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	---TF--		3	\$1,200.00		0.00						
E 29	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.002	0.00	NM		3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,100.00		0.00						
E 30	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.002	0.00	NM		2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,100.00		0.00						
E 31	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$450.00		0.00						
E 32	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$450.00		0.00						
E 35	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				BNEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$350.00		0.00						
E 36	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.002	0.00	NM		1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$600.00		0.00						
E 37	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY		9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
				News 3 Today - SAT											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$500.00		0.00						
E 38	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$325.003	0.00	NM		1	\$325.00
				ROS		(9:00 PM-10:00 PM)									
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$325.00		0.00						
E 39	KSNV	10/06/12	10/06/12		CM	10-11pm	-----S-	:30	1	\$1,000.003	0.00	NM		1	\$1,000.00

Order / Rev: 100292  
Alt Order #: 06809751  
Flight Dates: 10/02/12 - 10/09/12

Advertiser: National Republican Senatorial Committee  
Product Desc: NRSC 2012  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>Sat PR 10-11p</b>																										
<b>Saturday Prime 10-11pm</b>																										
<b>PRIME</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$1,000.00	0.00																					
E 40	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00											
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$1,000.00	0.00																					
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
<b>SNL</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S--</td><td>1</td><td>\$1,400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S--	1	\$1,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S--	1	\$1,400.00	0.00																					
E 42	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
<b>WAKE UP</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 43	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00											
<b>SUN TODAY</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 45	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 46	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00											
<b>CHRIS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 47	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00											
<b>NFL</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$6,500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$6,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$6,500.00	0.00																					
E 48	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00											
<b>POST GAME NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,100.00	0.00																					
E 49	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00											
<b>NEWS</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,000.00	0.00																					
E 50	KSNV	10/03/12	10/05/12	FacetofFace/Ralston Rep	CM	630-657pm	---TF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00											
<b>FACE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>---TF--</td><td>2</td><td>\$900.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	---TF--	2	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	---TF--	2	\$900.00	0.00																					
E 51	KSNV	10/03/12	10/04/12	Wake Up Early w/ Wagner	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
<b>EARLY TODAY</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>--WT---</td><td>1</td><td>\$200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	--WT---	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--WT---	1	\$200.00	0.00																					
N 52	KSNV	10/05/12	10/05/12		CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00											

Order / Rev: 100292  
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 Estimate: \_\_\_\_\_

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<u>Fri 10-11p</u>															
Friday Prime 10-11pm															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/01/12	10/07/12	----F--	1	\$3,200.00	0.00										
N 53	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Night Live															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/01/12	10/07/12	-----S-	1	\$2,000.00	0.00										
N 54	KSNV	10/07/12	10/07/12	Wake Up Early w/ Wagner	M	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagner															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/01/12	10/07/12	-----S	1	\$200.00	0.00										
Totals												115	\$84,650.00		